



The HeART of Albany Festival

Formerly AMA ChalkFest

Professional Chalk Artist Information

SUBMIT BY September 30, 2024: CHALK SPACE IS LIMITED

FESTIVAL DESCRIPTION: The 6th annual Albany Museum of Art The HeART of Albany Festival (formerly ChalkFest) on **Saturday, November 16, 2024**, will feature professional chalk artists creating large works on paved surfaces on the grounds of the Albany Museum of Art, libation stations, chalk art contests, live music, food trucks, and much more.

LOCATION: The grounds of the Albany Museum of Art, 311 Meadowlark Drive, Albany, GA 31707.

ARTIST NOTIFICATION: There are a limited number of Chalk Artist positions available at the AMA HeART of Albany Festival. Please complete and return your application ASAP (deadline is **noon on Monday, Oct. 7**). In anticipation of a heavy response, The HeART of Albany Festival will be juried by a committee and artists will receive notification of acceptance or denial via email. Contracts will be sent to accepted artists by **Thursday, Oct. 17**. If you have not been contacted by **5 p.m. EDT on Oct. 17**, please call 229.439.8400 between **9 a.m. and 5 p.m. (EDT) on Friday, Oct. 18**.

If you are chosen as one of our professional Artists for this event and sign a contract, you are expected to attend the Festival. If an emergency should arise, however, please contact Katie Dillard, Director of Curatorial Affairs, at katie.dillard@albanymuseum.com or call the Museum line, **229-439-8400** ASAP to discuss your inability to participate.

INFORMATION, INSTRUCTIONS & RULES:

1. White and black tempera can be provided by the AMA for chalk block base at the Artist's request.
2. Artists must supply their own pans and rollers. Artists **MUST** clean and remove all preparation materials away from the festival area before the start of The HeART of Albany Festival.
3. The AMA will indicate the Artists' blocks/areas before their arrival. If you would like to help with duct-taping your workspace, the festival welcomes your help. Due to size constraints of the Museum's grounds, **all chalk blocks will be 7' x 7'** unless a larger size is requested by the Artist and approved by the Director.
4. Artists are responsible for all materials, including—but not limited to—chalk, gloves, paper towels, blending tools, baby wipes, water, etc.
5. Artists will be awarded a stipend of \$500.00. This stipend is to cover travel expenses and hotel lodging.

6. A block of hotel rooms will be reserved for Artists, who are responsible for making arrangements and paying for their accommodations. Contact Katie Dillard with any questions at (katie.dillard@albanymuseum.com).
7. Artists must arrive on time, complete their piece, and stay for the duration of the Festival. If you do not complete your piece or if you do not remain on-site until the Festival is over, you will forfeit part, if not all, of your stipend at the Director's discretion.
8. The theme for this year's Festival is *Inspirations from Tattoo Artistry*, highlighting the nuanced craft and its many styles as art. Feel free to incorporate elements such as the fall season, your love for art, and the feeling of community. Submit up to three concept sketches of your family-friendly (no nudity, profanity, explicit images, blood, or violence are permitted in your pieces) design for approval by **5 p.m. EDT on Thursday, Oct. 17, when artists are notified of acceptance or denial to katie.dillard@albanymuseum.com**. Duplicate pieces are not accepted, so if yours is too similar to a piece that already has been accepted, you will be asked to change your proposal. We encourage artists to propose original artworks as much as possible.
9. The AMA will conduct a Best of Show Award contest. The Winner will be announced at the conclusion of the festival and will receive a cash award of \$100.00.
10. The HeART of Albany Festival will host bands and entertainment throughout the event Saturday. The Artist's personal music must not be heard by others. Earbuds are permitted, but we prefer that the Artists interact with the Festival guests to assist us in fulfilling our mission of *bringing the art of the world to the South and the art of the South to the world*.
11. The Artist agrees to permit AMA to use his or her name, website, social media, and artwork images for any promotional purposes for this and/or future festivals.

QUESTIONS: 229.439.8400 or **katie.dillard@albanymuseum.com**

CHECK-IN TIMES: Artist check-in and workspace preparation is **5-6:30 p.m. Friday, Nov. 15**.

FESTIVAL DAY: Artists are to be on-site **8 a.m.-5 p.m.** on **Saturday, Nov. 16**. The Festival is open to the public 10 a.m.-5 p.m.